

AppSec California 2015

Sponsorship Opportunities

Diamond Sponsorship (2 available) \$9,900

- 1) **5 Minute speaking opportunity**
- 2) **First choice of prime booth location at the Conference**
- 3) **Prime space in the Official Program for the Conference for a full page ad opposite the agenda**
- 4) **Your marketing materials in every conference bag**
- 5) **Your logo and marketing write-up in the Official Program**
- 6) **A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers**
- 7) **2 complimentary lunches**
- 8) **2 Complimentary Booth Passes**
- 9) **Your logo, linked to your homepage, and marketing write-up on the Conference website. Your logo will stay on our website for 12 full months.**
- 10) **Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference**
- 11) **Your prize raffled off at the conclusion of the Summit to help you get business cards**

Platinum Sponsorship (3 available) \$7,490

- 1) **First choice after Diamond of prime booth location at the Conference**
- 2) **Prime space in the Official Program for the Conference for a half page ad**
- 3) **Ability to place your marketing materials in each conference bag**
- 4) **Your logo and marketing write-up in the Official Program**
- 5) **A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers**
- 6) **2 complimentary lunches**
- 7) **2 Complimentary Booth Passes**
- 8) **Your logo, linked to your homepage, and marketing write-up, on the Conference website for 12 full months**
- 9) **Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference**
- 10) **Your prize raffled off at the conclusion of the Summit to help you get business cards**

Gold Sponsorship \$5,490

- 1) **Choice after Diamond and Platinum of prime booth location at the Conference**
- 2) **Your logo and marketing write-up in the Official Program**
- 3) **A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers**
- 4) **2 complimentary lunches**
- 5) **2 Complimentary Booth Passes**
- 6) **Your logo, linked to your homepage, on the Conference website for 12 full months**
- 7) **Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference**
- 8) **Your prize raffled off at the conclusion of the Summit to help you get business cards**

Silver Sponsorship **\$3,490**

- 1) *Your logo in the Official Program*
- 2) **Half** of a draped 6 foot table and one chair to exhibit your solutions and services to decision makers and buyers
- 3) *Your logo, linked to your homepage, on the Conference website for 12 full months.*
- 4) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
- 5) *1 complimentary lunch*
- 6) *1 complimentary Booth Pass*
- 7) *Your prize raffled off at the conclusion of the Summit to help you get business cards*

Social Event Sponsorships

Social event sponsorships are a highly creative way for companies to generate exposure. You will get exposure to all AppSec attendees by having **your company logo and marketing write-up displayed on signs** at your sponsored event.

Opening Reception Party the night after the first day (2 available) \$4,500

- 1) *You meet and greet all the party attendees*
- 2) *All AppSec attendees are welcome to attend*
- 3) *Your logo, linked to your homepage, on the AppSec website for 12 full months.*
- 4) *Acknowledgement in all e-mail blasts (to our full mailing list) leading up to AppSec*

Lunch sponsor: (2 available) \$1,490

- 1) *Your logo in the Official Program*
- 2) *Your logo, linked to your homepage, on the Conference website for 12 full months.*
- 3) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*
- 4) *One (1) complimentary full conference pass*

Breakfast Sponsorship (2 available) \$1,490

- 1) *Your logo in the Official Program*
- 2) *Your logo, linked to your homepage, on the Conference website for 12 full months.*
- 3) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

Coffee Sponsorship (2 available) \$990

- 1) *Your logo in the Official Program*
- 2) *Your logo, linked to your homepage, on the Conference website for 12 full months.*
- 3) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

Conference Bags Sponsorship (1 available) \$3,490

- 1) *Your company name and logo in color, opposite AppSec California logo on each attendee conference bag*
- 2) *Your marketing materials in each bag*
- 3) *One (1) complimentary full conference pass*
- 4) *Your logo in the Official Program*
- 5) *Your logo, linked to your homepage, on the Conference website for 12 full months.*
- 6) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

Conference Bags Supporter **\$1,000**

- 1) Your literature in every attendee conference bag
- 2) Your logo in the Official Program
- 3) Your logo, linked to your homepage, on the Conference website for 12 full months.
- 4) Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference

Parking Sponsorship (2 available) **\$2,900**

- 1) Attendees receive your literature attached to the parking validation when they arrive
- 2) Two (2) complimentary full conference pass
- 3) Your logo in the Official Program
- 4) Your logo, linked to your homepage, on the Conference website for 12 full months.
- 5) Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference

Lanyards Sponsorship (1 available) **\$2,490**

- 1) Your name on every lanyard holding the conference badges
- 2) Your logo in the Official Program
- 3) Your logo, linked to your homepage, on the Conference website for 12 full months.
- 4) Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference

Name Badges Sponsorship (1 available) **\$2,490**

- 1) Your name on every conference badge
- 2) Your logo in the Official Program
- 3) Your logo, linked to your homepage, on the Conference website for 12 full months.
- 4) Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference

Other Sponsorship Opportunities: You will get exposure to all AppSec attendees by having your company logo and marketing write-up displayed on signs at your sponsored event.

Track sponsor: **\$1,450 each (2 available)**

Keynote sponsor: **\$990 (2 available)**

Signage sponsor: **\$1,450 (1 available)**

Notepads sponsor: **\$990 (1 available)**

Pen sponsor: **\$990 (1 available)**

Wireless sponsor: **\$990 (1 available)**

To become a sponsor, please contact:

Kelly Santalucia

Membership and Business Liaison

OWASP Foundation

kelly.santalucia@owasp.org

1200-C Agora Drive, #232

Bel Air, MD 21014

Direct: 1+ 973-670-5784

Fax: 1+ 443-283-4021